

## **Why Isn't Your Income Increasing? (The Economy That Controls Your Life)**

In a world experiencing unprecedented economic changes, everyone is asking a seemingly simple yet profoundly significant question:

Why do some people's incomes increase while others work for years without any real improvement in their financial situation?

This book attempts to answer this question in a way that is completely different from traditional economics books.

Instead of offering general advice or motivational slogans like "How to Become a Millionaire,"

This book provides the reader with a comprehensive map of income sources in the economy, revealing how income is actually generated within the economic system in which each individual lives.

Praise be to God, who made the pursuit of sustenance an act of worship, linked work with reward, cause with effect, and established immutable laws of the universe that never deviate from truth.

**This book is based on a simple yet crucial central idea:**

Income is not created in a vacuum, but rather is the product of a dynamic interaction between three main parties:

- 1- The Individual
- 2- The Corporation
- 3- The State.

Through this interaction, income opportunities, its value, and its potential for growth or decline are determined.

Therefore, this book provides the reader with practical tools to help them understand economics in a new way, through:

- 1- A comprehensive map of the income sources available to individuals, companies, and countries.
- 2- An analysis of the advantages and disadvantages of each income source.
- 3- Identification of the economic factors that lead to income erosion or a decrease in its value.
- 4- A practical roadmap for improving income at the individual, company, and national levels.

The book is not limited to theoretical analysis; it also provides the reader with practical models and real analytical tools that they can use themselves, such as:

- 1- Practical equations that help the reader measure the impact of inflation on the value of their real income.
- 2- A practical model for evaluating companies to determine their strengths and weaknesses before working for or investing in them.
- 3- An applied model for studying the compatibility of employee characteristics with company characteristics to ensure a suitable work environment.
- 4- A practical methodology that helps stock market traders identify profitable stocks themselves.
- 5- A practical framework that helps investors and business owners manage their projects more efficiently.

This book is not just for reading; it's meant to be a practical reference to guide the reader throughout their journey in the world of economics.

If you're looking for a book that provides real tools to understand and improve your income, this book is for you.

However, if you're only looking for beautiful motivational words without practical tools, this book might not be for you.

## **Who is this book for?**

**For** everyone striving to improve their life through their work and intellect...

**For** every young person seeking a dignified source of income,

**For** every employee who wants to understand the value of their efforts,

**For** every business owner seeking to protect their resources and increase their profits,

**For** every leader who understands that a nation's strength begins with a strong economy... and to contribute to refining economic thought.

## **Book Objectives:**

- 1- To simplify basic economic concepts for the non-specialist reader.
- 2- To clarify the relationship between economic activity and individuals' daily lives.
- 3- To analyze sources of income and the factors that influence them.
- 4- To understand the role of companies in economic activity.
- 5- To clarify the role of the state in regulating and managing the economy.

## **The importance of this book lies in:**

- 1- Connecting economics to individuals' daily lives.
- 2- Presenting economic concepts in a simplified manner.
- 3- Helping the reader understand their sources of income and how to improve them.
- 4- Clarifying the relationship between individuals, businesses, and the state within the economic system.