

# **Privacy policy**

## **Introduction necessary**

Geneec website provides, through its pages, models that visitors interact with, whether on the stock exchange page, the companies page, or the economic base page of countries. However, these models are characterized by the following:

- 1- These models do not register their data in our database, so we do not bear the responsibility of trading information that does not belong to us. Therefore, these models are used as a calculator. When the work is completed with them, they do not retain the previous user data. As well as in the registration model for companies in the economic base of countries, we canceled the entry button to record the data for this model
- 2- When programming the models that interact with site visitors, we do not demand any data about the site visitor or the user such as (company or visitor name - phone - email - company website - company activity - company nationality ... etc.). We have done that deliberately

From the foregoing, it becomes clear to us that the use of the previous models is safe and there is no room for doubt that prevents dealing with these models.

## **Very important note:**

The models used through (geneec) are indicative models, and the information extracted from these models is considered as non-binding indicative advice for making an investment decision or non-investment decision, and the owners of this site are not responsible for any legal, illegal, or investment consequences as a result of using the information extracted from these models

**PRIVACY POLICY** In order to ensure transparency and give you more control over your personal information, we introduce the Privacy Policy In order to ensure transparency and give you more control over your personal information, we provide this Privacy Policy ("Privacy Policy") which governs how we (geneec) use, collect and store Personal information we collect or receive from or about any individual who uses our website,

("geneec") and/or whom we need to communicate with in order to provide our services.

Please read this Privacy Policy carefully, so that you can fully understand our practices and your rights in relation to personal data. "Personal Data" or "Personal Information" means any information that can be used, alone or in combination with other data, to uniquely identify any living human being.

**IMPORTANT NOTE:** Nothing in this Privacy Policy is intended to limit your legal right in any way, including your rights to a remedy or means of enforcement.

We process your personal information for the following use:

- 1- When you browse or visit our site
- 2- When you post reviews, such as posting 'likes' and comments on our website

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This Privacy Policy may be updated from time to time and, therefore, we ask that you re-check periodically for the latest version of this Privacy Policy. If we implement significant changes to the use of your personal information in a manner different from that stated at the time of collection, we will notify you by posting a notice on our website or by any other means.

## 1- What information we collect, why we collect it, and how it is used

Specific Personal Information We Collect	Why is personal information collected and for what purposes?	Legal basis (GDPR only, if applicable)	Third parties with whom we share your personal information	Consequences of not providing personal information
When you browse or visit our site				
Cookies, Analytics Tools, and Log Files  For more information, please read Sections 8 and 9 below.	Marketing, Analytics, Statistics etc.	For essential cookies - legitimate interest When a cookie is optional - consent	Google Analytics Hosting service (may change)	
When you post reviews, such as posting “likes” and comments on our website by name and email address.	To post reviews, likes and comments on our website	consent	Google Analytics Hosting service (may change)	Comments, likes and comments cannot be posted on our website

Finally, please note that some of the personal information listed above will be used to detect, prevent and prosecute fraud or other illegal activity, to identify and fix errors, to perform audits, and for security purposes. Personal information may also be used to comply with applicable laws, with investigations by relevant authorities, for law enforcement purposes, and/or to exercise or defend legal claims. In certain cases, we may or will anonymize or de-identify your personal information. “Anonymous Information” means information that does not allow identification of an individual user, such as aggregated information about the use of our Services. We may use and/or disclose anonymous information to third parties without restriction (for example, in order to improve our Services and enhance your experience with them).

## 2- HOW WE PROTECT AND RETAIN YOUR INFORMATION

**Security.** We have implemented appropriate technical, organizational and security measures designed to protect your Personal Information.

However, please note that we cannot guarantee that the information will not be compromised as a result of unauthorized penetration to our servers. As the security of information depends in part on the security of the computer, device or network you use to communicate with us and the security you use to protect your user IDs and passwords, please make sure to take appropriate measures to protect this information.

**Retention of your Personal Information.** Your Personal Information will be stored until we proactively delete it or you send a valid deletion request. Please note that in some circumstances, we may store your Personal Information for longer periods of time, as required or permitted by applicable laws. We have an internal data retention policy to ensure that we do not retain your Personal Information perpetually.

### **3- HOW WE SHARE YOUR PERSONAL DATA**

In addition to the recipients described above, we share your Personal Information as follows:

- To the maximum extent permitted by law, we will disclose your Personal Information to third parties in connection with an actual or potential sale or transfer of some or all of our business, shares or assets to such third parties
- In the event that we are acquired by, or merged with, a third party entity, or in the event of bankruptcy or a comparable event, we reserve the right to transfer, disclose or assign your Personal Information in connection with the foregoing events, including, in connection with, or during negotiations of, any merger, sale of company assets, consolidation or restructuring, financing, or acquisition of all or a portion of our business by or to another company; and/or Where you have provided your consent to us sharing or transferring your Personal Information (e.g., where you provide us with marketing consents or opt-in to optional additional services or functionality).

### **4- ADDITIONAL INFORMATION REGARDING TRANSFERS OF PERSONAL INFORMATION**

**Storage:** we store the Personal Information in the US.

**External transfers:** Where we transfer your Personal Information outside of EU/EEA (for example to third parties who provide us with services), we will obtain contractual commitments from them to protect your Personal Information, as required by applicable laws.

## **5- YOUR PRIVACY RIGHTS. HOW TO DELETE YOUR ACCOUNT**

**Rights:** The following rights (which may be subject to certain exemptions or derogations) shall apply to certain individuals (some of which only apply to individuals protected by the GDPR):

- You have a right to access Personal Information held about you
- You have the right to request that we rectify any Personal Information we hold that is inaccurate or misleading.
- You have the right to request the erasure/deletion of your Personal Information (e.g. from our records). Please note that there may be circumstances in which we are required to retain your Personal Information, for example for the establishment, exercise, or defense of legal claim
- You have the right to object, to or to request restriction, of the processing.
- You have the right to data portability. This means that you may have the right to receive your Personal Information in a structured, commonly used and machine-readable format, and that you have the right to transmit that data to another controller.
- You have the right to object to profiling.
- You have the right to withdraw your consent at any time. Please note that there may be circumstances in which we are entitled to continue processing your data, in particular if the processing is required to meet our legal and regulatory obligations. Also, please note that the withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal
- You also have a right to request certain details of the basis on which your Personal Information is transferred outside the European Economic Area, but data transfer agreements and/or other details may need to be partially redacted for reasons of commercial confidentiality
- You have a right to lodge a complaint with your local data protection supervisory authority.

## **6- USE BY CHILDREN**

We do not offer our products or services for use by children and, therefore, we do not knowingly collect Personal Information from, and/or about children under the age of eighteen (18). If you are under the age of eighteen (18), do not provide any Personal Information to us without involvement of a parent or a guardian. For the purposes of the GDPR, we do not intend to offer information society services directly to children. In the event that we become aware that you provide Personal Information in violation of applicable privacy laws, we reserve the right to delete it. If you believe that we might have any such information, please contact us at [tahabayomy54@gmail.com](mailto:tahabayomy54@gmail.com).

## **7- INTERACTION WITH THIRD PARTY PRODUCTS**

We enable you to interact with third party websites, mobile software applications and products or services that are not owned or controlled by us (each a “Third Party Service”). We are not responsible for the privacy practices or the content of such Third-Party Services. Please be aware that Third Party Services can collect Personal Information from you. Accordingly, we encourage you to read the terms and conditions and privacy policies of each Third-Party Service.

## **8- LOG FILES**

We use log files. We use such information to analyze trends, administer the Website, track users’ movement around the Website, and gather demographic information.

## **9- ANALYTIC TOOLS**

Google Analytics. The Website uses a tool called “Google Analytics” to collect information about use of the Website. Google Analytics collects information such as how often users visit this Website, what pages they visit when they do so, and what other websites they used prior to coming to this Website. We use the information we get from Google Analytics to maintain and improve the Website and our products. We do not combine the information collected through the use of Google Analytics with Personal Information we collect. Google’s ability to use and share information collected by Google Analytics about your visits to this Website is restricted by the Google Analytics Terms of Service, available at

<https://marketingplatform.google.com/about/analytics/terms/us/>, and the Google Privacy Policy, available at <http://www.google.com/policies/privacy/>. You may learn more about how Google collects and processes data specifically in connection with Google Analytics at <http://www.google.com/policies/privacy/partners/>. You may prevent your data from being used by Google Analytics by downloading and installing the Google Analytics Opt-out Browser Add-on, available at <https://tools.google.com/dlpage/gaoptout/>.

Facebook Pixels and SDKs. We use Facebook pixels or SDKs, which are tools that provide help to website owners and publishers, developers, advertisers, business partners (and their customers) and others integrate, use and exchange information with Facebook, as such the collection and use of information for ad targeting. Please note that third parties, including Facebook, use cookies, web beacons, and other storage technologies to collect or receive information from your websites and elsewhere on the internet and use that information to provide measurement services and target ads. Facebook's ability to use and share information is governed by the Facebook Tools Terms, available at:

[https://www.facebook.com/legal/technology\\_terms/](https://www.facebook.com/legal/technology_terms/). You can prevent your data from being used by Facebook Pixels and SDKs by exercising your choice through these mechanisms: <http://www.aboutads.info/choices> or <http://www.youronlinechoices.eu/>

We reserve the right to remove or add new analytic tools.

## **10-CONTACT US**

If you have any questions, concerns or complaints regarding our compliance with this notice and the data protection laws, or if you wish to exercise your rights, we encourage you to first contact us at

Tahabayomy54@gmail.com.